

**DEVELOPING
BETTER
WORKSPACE
COMMUNITIES**

PARAGON
Developments

**“WELCOME TO
THE
FUTURE OF
WORKSPACES”**

- The People of PARAGON

Paragon

/parəg(ə)n/

noun

A model of excellence regarded as an example of a particular quality.

We do more for investors and corporations than develop real estate. We develop workspaces that create communities.

We power real estate with sustainable design and smart technology, which empower the people who use it.

The convenience of our workplaces allow people to be more productive, and create

opportunities by connecting. That effectively leads to better performance and higher ROI.

We are moving faster toward a collective development of sustainable and intelligent office buildings. Which, in turn, will lead to sustainable human advancement.

That is what makes us a paragon of change in the workplace.

We're not just movers and shakers. We are a movement!

TABLE OF CONTENTS

Without The Past There Is No Future	08
What's In A Name You May Ask ?	10
Our Portfolio	12
We Are Sold Out	14
We Develop Better Workspace Communities	16
Our Believe System	18
Design	20
Sustainability	22
Community	24
Technology	27
We Have Aspirations	28
We Know Our Raison D'être	30
We Know Where We Stand	32
Our Partners In Success	34
It's A Workspace Movement	36
Join The Movement	39

WITHOUT THE PAST THERE IS NO FUTURE



PARAGON 1 ATRIUM

PARAGON Developments is a one-of-a-kind consortium built upon the extensive 360° experience we've accumulated over the past 35 years that we've been operating in the market.

We have successfully overseen numerous projects within the scope of real estate - from development and construction, to consultancy, project management, innovation and financing.

The latest testament to our success is PARAGON 1, which is completely sold out.

Work is currently underway on PARAGON 2, the first intelligent and sustainable building in the heart of the New Capital's Financial District.

PARAGON 2 introduces to our market the latest global development concepts in workspaces, through which we aim to create new opportunities and define the future of work.

WHAT'S IN A NAME, YOU MAY ASK?

In our day and age, working remotely is considered the new normal. We believe a big reason employees prefer to keep it that way is because of their dissatisfaction with the workplace environment that usually contributes to their stress. After all, feeling good in the space one's in, reflects on their morale and productivity. That's why we develop workspaces for humans, not mere punchcard-holders. Spaces that allow people to connect and develop. And that is a game-changer. That is why **WeAreParagon.Dev**



OUR PORTFOLIO

*Siemens
Administrative
Building*



*Zepter
Administrative
Building*



PARAGON 1



PARAGON Developments is the outcome of our team's experiences in the development of administrative buildings and commercial projects, as well as hotels and resorts in Europe, the USA, Egypt and the GCC.

Our portfolio is comprised of multiple success stories that include

***PARAGON 1
Pioneer Administrative Building,
Zepter Administrative Building,
Siemens Administrative Building,
Al Khayyat Tower and Complex,
Dar Al Salam Hotel,
and various residential projects.***

PARAGON is here to develop more than state-of-the-art workplace buildings. We are here to develop better workspace communities.

WE LET OUR PARAGONS SPEAK

Our greatest success story to date, has got to be **PARAGON 1**, the first intelligent office building in the New Capital of Egypt.

Spanning an area of 4,239 m² and comprised of seven stories, incorporating 205 workspace units, PARAGON 1 utilizes cutting edge technology and contemporary design to bring corporates, tenants and coworkers under one roof to develop better workspace communities.

Seeing our vision materialize and hard work pay off, we are humbled to announce that PARAGON 1 has completely sold out.

Such unparalleled success could only make us want to work effortlessly to up our own game.

We hereby announce that construction on **PARAGON 2** is already underway.



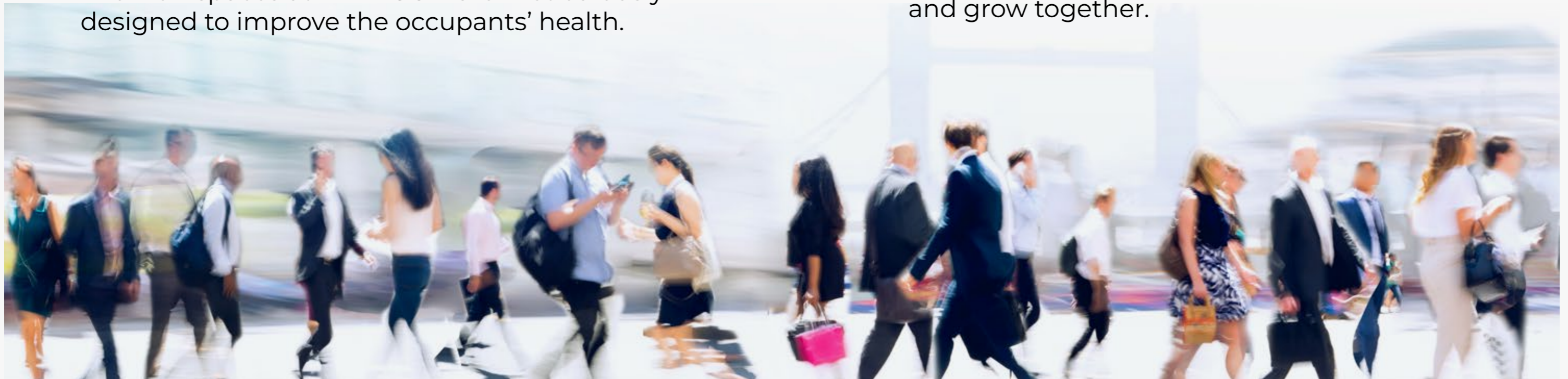
WE DEVELOP BETTER WORKSPACE COMMUNITIES

At PARAGON, we realize that a healthy and productive workspace is more than a glass facade and enclosed concrete. That's why our facilities promote human experience at their core. The workspaces at PARAGON are meticulously designed to improve the occupants' health.

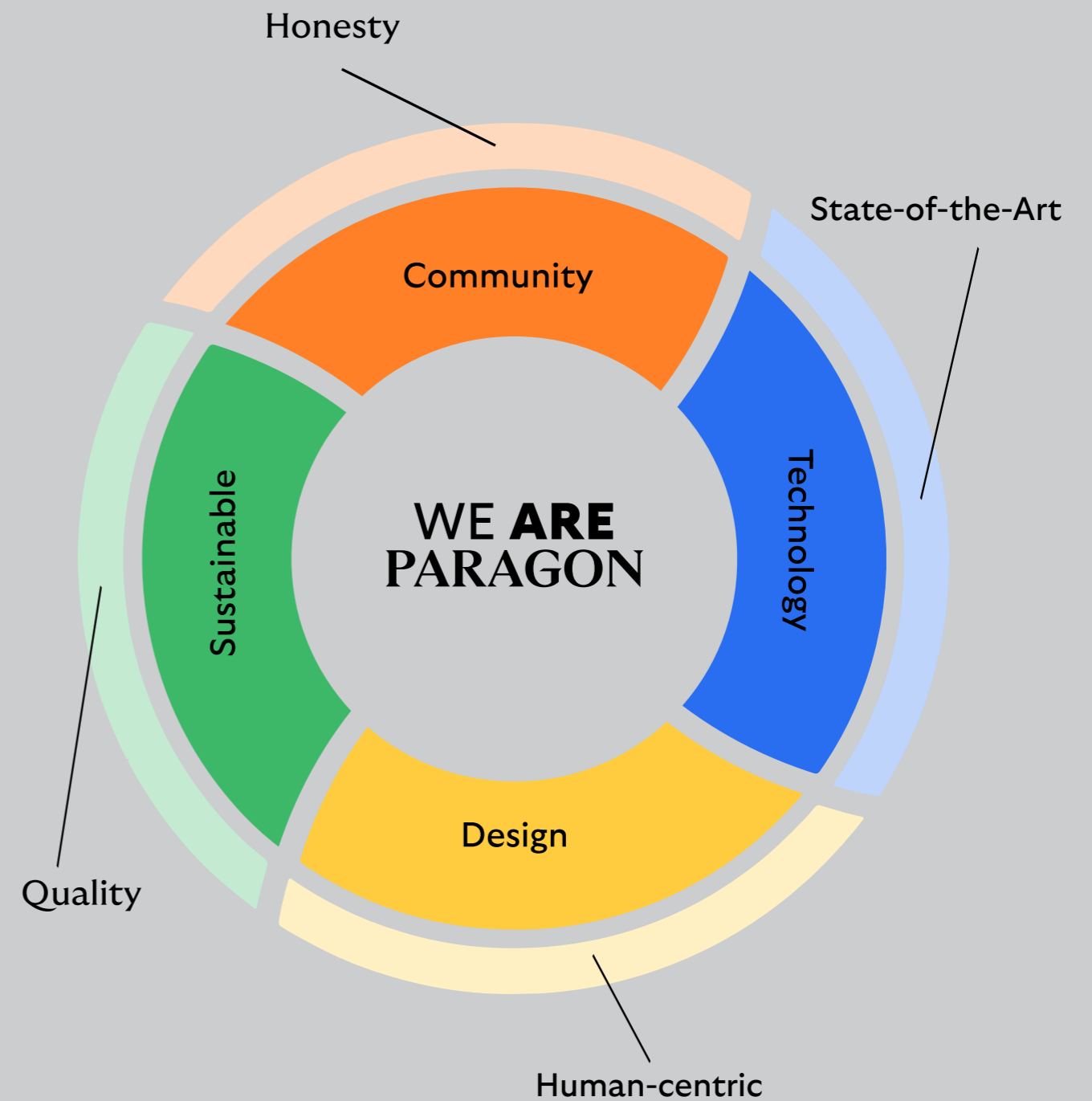
In addition to allowing natural daylight to pass through the building, we have deployed automatic thermal heat systems, as well as technologies that monitor the quality of the air.

We create smart, sustainable workspaces by utilizing building material and systems that require 60% less energy consumption than other buildings. We don't develop work spaces; we develop spaces that welcome people to work in. We don't build offices for employees; we create modern environments that develop better workspace communities.

PARAGON has developed Community Hubs that allow occupants to utilize their own workspaces, while enjoying the privilege of sharing external facilities in order to connect, learn from each other, and grow together.



OUR BELIEF SYSTEM



DESIGN



Humans are at the core of our developments. That is why we design spaces that are comfortable, functional, contemporary, always connected, and fully-equipped with the needs of today, and maybe even tomorrow.

We carefully plan the space from the inside and out. Our blueprints incorporate the means to facilitate connectivity, efficiency and productivity, which, combined, lead to healthier minds and bodies.

It is becoming abundantly clear that humans are meant to inhabit this planet to sustain life in it, not continue to destroy it.

As more businesses move toward adopting better sustainability measures, we continue to be committed to investing in sustainable development through strategic partnerships and obtaining various certifications and labels.



SUSTAIN- ABILITY



COMM- UNITY



People are social beings. And we, at PARAGON, strive to create facilities that facilitate better movement and communication between our tenants.

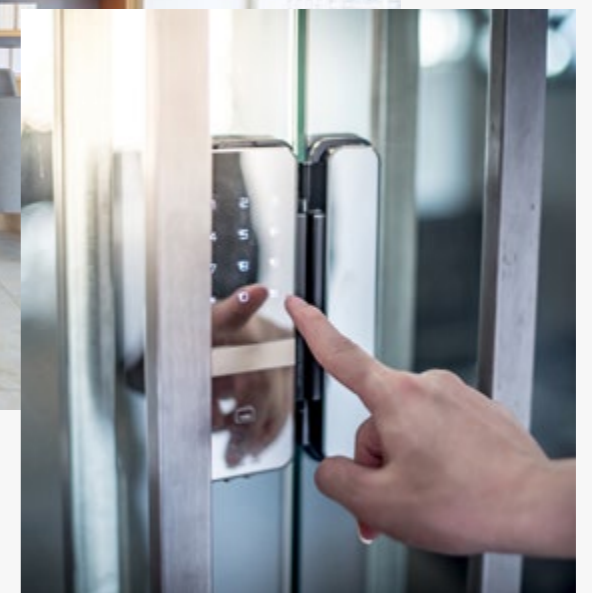
Therefore, through several functional areas located around our buildings, people are able to share spaces that allow them to connect and socialize in order to innovate, inspire, get inspired, and potentially grow.

Because we put human experience at the core and plan around it, we utilize technology that is intuitive and designed to make the lives of its users easier and more efficient.

As recent happenings in our world have dictated a faster pace of change, newer and more innovative ways to connect have fallen right between our hands. Therefore, we have incorporated technologies that allow our buildings to be monitored, managed, and optimized via cloud-based building management systems.

We, at PARAGON, realize that we must always keep up with the change and evolving world, while maintaining sustainability at the forefront of all our plans and partnerships.

TECH- NOLOGY



WE HAVE ASPIRATIONS

We envision a future where our workplaces are the PARAGON that takes businesses from garages to spaceships where jobs are passions; and from dorm rooms to conglomerates that mark the dawn of a new work era.



WE KNOW OUR RAISON D'ÊTRE



We live in fascinating times where technology is at the core of every move we make.

We, at PARAGON, use our extensive experience in real estate, and partnerships with tech giants, as well as instincts in human needs, to innovate workplaces that work better for people.

We utilize smart technology to make our buildings more sustainable, and thus, more efficient for humans to power.

Alas, such technology has not progressed fast enough to meet the expectations of our times. So our mission is to drive it faster to catch up with our ever-evolving and expanding communities.

WE KNOW WHERE WE STAND

We design spaces that make people feel like human beings and not merely punch-card holders.

Through deploying intelligent and sustainable technology, we make the daily lives of those who work out of our workspaces more efficient and productive. And that naturally reflects on their mental and physical wellbeing.

We design spaces around the human experience. And when our communities strive, they grow. And when they do, so do we.



OUR PARTNERS IN SUCCESS

With experience in the market exceeding fifteen years, we've successfully seen a number of projects come to fruition.

Our success stories range from working in real estate development, construction, consultancy, project management and financing. But we couldn't have done it on our own.

Our partners along the path of success include **Construction partners;** ASASS and ABEC, **Architecture Design Partners;** Hafez Consultants, Space Consultants, and Mimar, **MEP Partners;** PCE, and Allied Consultants, **Intelligent Solutions Partner;** Schneider Electric, **Sustainability Partner;** Engineering Solutions (ES), and **Commercial Consultants;** ERA Real Estate Commercial, and Plans Real Estate Consultancy.

We are extremely proud and grateful to have worked -and continue to- with each of these giants in their respective fields of expertise.

CONSTRUCTION PARTNERS



ARCHITECTURE DESIGN PARTNERS



HAFEZ CONSULTANTS
MOHAMED ESSAM HAFEZ
ARCHITECTS + PLANNERS + INTERIOR DESIGNERS



DR.ARCH.MEDHAT DORRA



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PRECISION CONSULTING ENGINEERING
مهندسين استشاريين دقيقين



INTELLIGENT SOLUTIONS PARTNER



SUSTAINABILITY PARTNER



COMMERCIAL CONSULTANTS



REAL ESTATE
COMMERCIAL
EGYPT



PLANS
REAL ESTATE CONSULTANCY

IT'S A WORKSPACE MOVEMENT

We may not be the first to incorporate smart technology in our projects, or show commitment to sustainability and good design. But we take pride in being the first to put human experience at the core of it all.

We always remember that technology is developed to serve humans, and that good-looking design is only as good as the function it serves.

We are PARAGONS of change in the workplace. We develop better workspace communities that grow and thrive to create an impact. Our communities shape the change in workplace life.

And if that isn't a
movement!

JOIN THE MOVEMENT

Do you represent or run a corporation? Are you an investor? Entrepreneur? Get in touch and know how to become a PARAGON of change.

VISIT US

334 Third Sector, South 90 Street, 5th Settlement, New Cairo, Egypt

CALL US

15063

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hi@WeAreParagon.Dev

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